

**NEWS UNDER EMBARGO UNTIL JUNE 17, 2024 AT 8 AM EDT**

## **Botco.ai Unveils AI Playground for Enhanced Chatbot Testing and Deployment**

TORONTO, Canada — June 17, 2024 — [Botco.ai](http://www.botco.ai) (www.botco.ai), the [GenAI Chat Cloud](#) company, is proud to announce the launch of its latest innovation, the AI Playground. This cutting-edge feature allows businesses to test and refine their enterprise chatbots using their own content before deployment, ensuring high-quality customer interactions and reducing support requests.

“We are excited to introduce the AI Playground, a tool that empowers our clients to fine-tune their chatbots for optimal performance,” said Rebecca Clyde, CEO of Botco.ai. “With this feature, businesses can guarantee that their chatbots provide accurate, relevant, and helpful responses, leading to greater customer satisfaction and efficiency.”

### Key Benefits of the AI Playground:

- Pre-Deployment Testing: Input questions and test responses against your content to identify and address potential issues early, saving time and effort post-launch.
- Improved Response Quality: Fine-tune chatbot responses to ensure they are accurate, contextual, and helpful, enhancing customer trust and experience.
- Reduced Support Requests: An optimized chatbot effectively handles common queries, reducing the volume of support requests and allowing teams to focus on complex issues.

### How the AI Playground Works:

1. Select Your Content: Choose the documents and source collections you want to test InstaStack against. InstaStack is a versatile tool that allows organizations to securely upload their data and create chatbots to answer questions about the organization, ensuring information stays protected and compliant with industry standards.
2. Input Your Question: Enter a customer query, and InstaStack generates a response based on the selected content.
3. Analyze the Response: Review detailed information about the response, including relevance scores and source documents.
4. Refine and Iterate: Use insights to refine content and prompts, re-testing until the chatbot meets your standards.

5. Access Test History: Track progress with a log of past tests, sortable by date and searchable by prompt or response.

The AI Playground empowers businesses to create a highly effective and customer-centric chatbot experience, ready to handle real-world interactions with precision and efficiency.

“Enterprises must provide efficient, accurate, and secure AI solutions,” said Anu Shukla, Executive Chair of Botco.ai. “The AI Playground not only enhances the performance of our chatbots but also ensures that privacy and security guardrails are firmly in place. This enables businesses to confidently deploy AI-driven interactions that respect and protect customer data while delivering exceptional service.”

To experience the AI Playground yourself, [sign up here](#).

### **Rebecca Clyde at Collision 2024:**

Rebecca Clyde will be speaking at the Growth Summit on June 19, 2024, at 11:41 AM at Stage 12. Her talk, titled "Guardians of the Digital Age," will explore the transformative impact of artificial intelligence on organizations and business operations. She will discuss how AI revolutionizes predictive analytics, customer service, and personalized marketing while emphasizing the importance of robust guardrails to ensure accuracy, security, and privacy in AI systems.

### **About Botco.ai**

Botco.ai is the GenAI Chat Cloud company, enabling businesses to engage people through personalized AI conversations that convert prospects into customers. Our Generative AI Chat Cloud finds, retrieves, and presents information from enterprise data systems to engage visitors at all stages of the customer journey. Botco.ai's solutions enhance customer experiences, generate high-quality leads, and accelerate revenue. Recognized for its innovation, Botco.ai continues to transform business communications and marketing.

For more information, visit [www.botco.ai](http://www.botco.ai).

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